

JOIN The Union Sportsmen's Alliance

RECEIVE EXCEPTIONAL BENEFITS EXCLUSIVELY FOR UNION SPORTSMEN

Philadelphia Local 126 member John Demers, right, with *Escape to the Wild* host Marc Pierce.



Some say it's crazy to rise at 5 am and hike to a tree stand in complete darkness, to stand sun up to sun down in a cold creek waiting for a tug on the line, to spend hundreds of dollars on warm boots, the latest Realtree camouflage, arrows, bullets, lures and line.

If you're a sportsman or -woman, you know the money and effort is worth it for the heart pumping sensation of taking aim for the trophy animal or reeling in a monster fish. As a member of the IBEW, you can now experience a new adrenaline rush—the kind that comes with finding new places to hunt and fish, saving money on gear and services, and racking up a host of other benefits.

The IBEW, along with seven other leading trade unions and the AFL-CIO, joined forces with the Theodore Roosevelt Conservation Partnership (TRCP) to provide start-up funding for the Union Sports-

man's Alliance (USA), a one-of-a-kind, hunting and fishing club, exclusively for union workers and their families.

You can join the USA now for an annual fee of \$25 and receive a personalized membership card, auto and hard hat decals, chances to win outdoor gear and services, and the latest hunting and fishing tips and techniques to perfect your skills. Plus, you'll receive a \$25 gift certificate for purchases from Beretta USA's field merchandise selection and a one-year subscription to a top outdoor magazine...so your membership is practically free!

And the benefits don't stop there.

An independent, scientific hunting and fishing survey, which IBEW participated in, revealed that of the 20 AFL-CIO trade unions that support the USA, approximately 3.2 million members hunt, fish and enjoy the outdoors.

Through the USA, these millions of union sportsmen can connect with their union brothers and sisters across North America who share their passion for hunting and fishing, through a dynamic USA website (www.UnionSportsmen.org). Using your personal USA member number, you too can access the Members-Only section of the website to find places to hunt and fish, discover the latest news, tips and techniques, share photos, and buy, sell or trade gear.

USA members can also stay informed about legislation affecting hunting and fishing in America through a free membership in the TRCP, a coalition of the nation's leading conservation organizations, labor unions and individuals working together to preserve the traditions of hunting and fishing.

"The union means more than a fair day's work for a fair day's pay. It means a higher quality of life. If the majority of IBEW workers spend their free time hunting and fishing, we're proud to offer a program that helps them better enjoy the activities that define their lifestyle," said IBEW International Secretary-Treasurer Jon F. Walters.

Join the Hunting and Fishing Club of Union Sportsmen TODAY:

- (1) Log-on to www.UnionSportsmen.org
- (2) Call 1-877-USA-2211 (Toll Free)
- (3) Look for a membership application on the facing page.